



CONFERENCE
**Powering
Connectivity through
Integrated Thinking**

**Unpacking Sustainable
Value Creation and
organizations' journey
from Purpose to Impact**

30th November 2022

10.00 AM - 04.45 PM

Luiss Business School

Amsterdam, Nieuwe Herengracht 103

**Purpose
to Impact**
Event

Luiss
Business
School



PROGRAM

10.00 Arrivals, Registration & Available Coffee

Let's meet each other!

10.30 Welcome and Institutional Greetings

TJEERD KRUMPELMAN | Global Head of Advisory, Reporting & Engagement at ABN AMRO Bank and Chair of the Integrated Thinking and Strategy Group at IFRS Foundation

JOSÈ D'ALESSANDRO | Head of Business at Luiss Business School Amsterdam Hub

10.45 From Purpose to Impact - The Model

CRISTIANO BUSCO | Full Professor of Accounting, Reporting and Sustainability, Luiss Business School Rome, Co-Chair of the Integrated Thinking and Strategy Group, IFRS Foundation and Scientific Coordinator GIM

11.00 A year into ISSB - Building the global baseline through interoperability, capacity building and connectivity

VERONIKA POUNTCHEVA | Board Member at ISSB

11.15 The opportunities and challenges in the Corporate Reporting Landscape - A conversation with the experts

JAN NIEWOLD | Lead Partner Climate Change and Sustainability Services at EY

JOUKJE JANSEN | Partner ESG at PwC

MARK VAESSEN | Partner, Head of Professional Practice at KPMG

WIM BARTELS | European Sustainability Senior Partner at Deloitte and Member of the Sustainability Reporting Board at EFRAG

Moderator: LIZ PRESCOTT | Technical Director at the IFRS Foundation and Director at KPMG Australia

12.00 Fostering sustainable value creation through integrated thinking - A systems transformations perspective

GERBRAND HAVERKAMP | Executive Director at World Benchmarking Alliance

12.20 Powering connectivity - The role of integrated thinking and integrated reporting

JONATHAN LABREY | Chief Connectivity and Integrated Reporting Officer at the IFRS Foundation

12.40 Corporate Reporting in the EU - A spotlight on current and future developments

WIM BARTELS | Member of the Sustainability Reporting Board at EFRAG and European Sustainability Senior Partner at Deloitte

13.00 Lunch

14.00 The Integrated Thinking Principles from purpose to performance through the lens of a CEO - Q&A session with Robert Swaak

ROBERT SWAAK | CEO ABN AMRO

Moderator: ELENA SOFRA | Integrated Thinking Manager at the IFRS Foundation

14.20 The Integrated Thinking Principles - evidence from the field on key integrated thinking business processes

BABS DIJKSHOORN | Director CSR & Sustainability at Achmea

CATALINA HEMMINK | Sustainability Specialist at ABN AMRO Bank

CORA OLSEN | Vice President, Sustainability & Regeneration at Better Energy

KAVITA NANDRAM | ESG Reporting Manager at Ahold Delhaize

SANDRA SCHOONHOVEN | Lead Climate Risk Initiative at ING

SIMON THEEUWES | Member of the Executive Committee of Vastned / Investor Relations

Moderator: ELENA SOFRA | Integrated Thinking Manager at the IFRS Foundation

15.00 Evolutions of the management accounting profession

JEREMY OSBORN | Global Head of Sustainability at AICPA -CIMA

15.15 The ESG Data Challenge

ERIK BREEN | Sustainability Advisor at Visma

15.30 Driving value creation through impact measurement

SONJA HAUT | Head Impact Valuation at Novartis

15.50 Impact measurement & management

ARJAN UDDING | Director at Impact Institute

ALEXANDER CARP | Corporate Strategist at ABN AMRO Bank

CARLOS ORTEGA MAESTRE | Accounting Policies at CaixaBank

MASSIMILIANO G. FALCONE | Connect4Clime, World Bank Group Communications strategist.

Moderator: TJEERD KRUMPELMAN | Global head of advisory, reporting & engagement at ABN AMRO Bank and Chair of the Integrated Thinking and Strategy Group at IFRS Foundation

16.30 Conclusions

CRISTIANO BUSCO | Full Professor of Accounting, Reporting and Sustainability, Luiss Business School Rome, Co-Chair of the Integrated Thinking and Strategy Group, IFRS Foundation and Scientific Coordinator GIIM

FABRIZIO SAMMARCO | CEO Italiacamp, Adjunct Professor Luiss University, Corporate Coordinator GIIM

16.45 Drinks Reception